

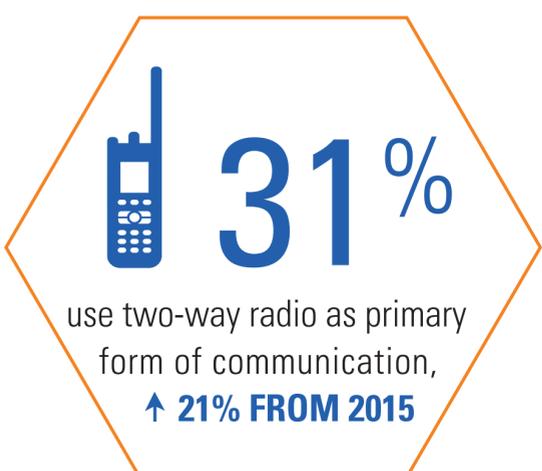


# EVOLVING CRITICAL COMMUNICATIONS IN SCHOOLS

## 2019 K-12 EDUCATION INDUSTRY SURVEY REPORT

400+ RESPONDENTS REPRESENTING OVER 1.8 MILLION STUDENTS NATIONWIDE

### 95% OF EDUCATORS VALUE CROSS-DEVICE COMMUNICATIONS



#### TOP PRIMARY MODES OF COMMUNICATION:

- |                              |                                      |
|------------------------------|--------------------------------------|
| Two-way radios<br><b>31%</b> | Overhead paging system<br><b>20%</b> |
| Cell phones<br><b>20%</b>    | Landline<br><b>8%</b>                |

SCHOOLS ARE KEEN ON EXTENDING THE REACH OF THEIR TWO-WAY DEVICES BY CONNECTING THEM WITH OTHER DEVICES

#### TOP 3 SCHOOL COMMUNICATIONS SYSTEM PRIORITIES

- #1** CREATING A SAFE AND SECURE ENVIRONMENT FOR STUDENTS AND PERSONNEL
- #2** CONSISTENT COMMUNICATION COVERAGE AROSS ENTIRE SCHOOL CAMPUS
- #3** COMMUNICATING DIRECTLY WITH FIRST RESPONDERS DURING AN INCIDENT

**70%** of respondents expressed that their current installed base of two-way radios does not satisfy their requirements. Schools are looking to increase their total number of radios by 13%.

**66%** of respondents mentioned having a direct line of communication with first responders during an emergency is a priority.

OVER ONE IN FIVE RESPONDENTS REPORT FEDERAL AND/OR STATE GRANTS AS THE PRIMARY SOURCE OF FUNDING FOR SCHOOL COMMUNICATIONS INVESTMENTS, UP SUBSTANTIALLY OVER 2017.



**DOWNLOAD THE 2019 K-12 EDUCATION INDUSTRY SURVEY REPORT TO GET ALL OF THE STATS.**



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